



AGENDA LODGING TAX ADVISORY COMMITTEE

DATE: March 8, 2021

TIME: 4:00 pm – 4:30 pm

PLACE: This meeting will be conducted via ZOOM. Any member of the public wishing to attend the meeting virtually may do so by logging onto <https://us02web.zoom.us/j/86547230693> or by calling 1-253-215-8782, enter the meeting ID no. 86547230693 and follow the instructions. Zoom will allow all committee members, staff, and members of the public to hear all individuals who are participating in the meeting. Members of the public, please mute your phone upon joining.

LTAC: Brian Munson, Chair, City of Battle Ground Council
Al Patel, Best Western
Mar Meyerhoefer, Airbnb
Wayne Rivers, Chamber of Commerce
Elba Benzler, Get Bold Events

AGENDA ITEMS:

1. Review and approval of minutes for September 14, 2020
2. Review of accounts payable
 - Best Western advertising - \$13,463.40 (approved as part of 20 budget)
 - Whisper Community for 2021 Resolution Run - \$2,500 (approved as part of 21 budget)
 - Best Western advertising and highway sign - \$2,168.95 (approved as part of 21 budget)
3. Cash Balance - \$264,786 as of 2.28.21
4. Old Business
 - None.
5. New/Other Business
 - 2020 year in review
 - JLARC Reporting due May 15
6. Next Committee Meeting: June 7, 2021

- This institution is an equal opportunity provider and employer.

- Información será traducida al español a petición de cityclerk.info@cityofbg.org.
- Информация имеется на русском языке по запросу на cityclerk.info@cityofbg.org.
- 如需相关信息的中文版本, 请来函索取 : cityclerk.info@cityofbg.org
- Za informacije na bosanskom jeziku obratite se na adresu cityclerk.info@cityofbg.org
- Ang impormasyon ay makukuha sa Tagalog sa pamamagitan ng kahilingan sa cityclerk.info@cityofbg.org
- Gửi yêu cầu nhận thông tin sẵn có bằng tiếng Việt đến cityclerk.info@cityofbg.org



MINUTES LODGING TAX ADVISORY COMMITTEE

DATE: September 14, 2020

TIME: 4:00 pm – 5:00 pm Meeting called to order at 4:05 pm and concluded at 4:32 pm

PLACE: This meeting will be conducted via ZOOM. Any member of the public wishing to attend the meeting virtually may do so by logging onto <https://us02web.zoom.us/j/89420444487>, or by calling 1-253-215-8782, enter the meeting ID no. 89420444487 and follow the instructions. Zoom will allow all committee members, staff, and members of the public to hear all individuals who are participating in the meeting. Members of the public, please mute your phone upon joining.

LTAC: Brian Munson, Chair, City of Battle Ground Council - present
Al Patel, Best Western - present
Mar Meyerhoefer, Airbnb - present
Wayne Rivers, Chamber of Commerce - present
Elba Benzler, Get Bold Events - absent

AGENDA ITEMS:

1. Review and approval of minutes for March 9, 2020 – moved by Mar to approve, seconded by Wayne, passed unanimously.
2. Approval of accounts payable
 - Best Western – WSDOT motorist signs \$1,047
 - Best Western – Milestone advertising \$1,800

Moved by Wayne to approve, seconded by Al, passed unanimously.

3. Cash Balance \$263,408.52 and Financial Report – Finance Director Meagan Lowery presented the cash balance and financial report to the board.
4. Old Business – None.
5. New/Other Business
 - Legislative changes to tourist definition – Ms. Lowery discussed the new guidance for tourist to be directed at those more than 50 miles away, thereby narrowing tourism events to no include community events.
 - 2021 lodging tax applications review/approval - Ms. Lowery went through the list of applications with the Committee. All applications were approved for funding as moved by Wayne and seconded by Al, passed unanimously.
6. Next Committee Meeting: December 14, 2020

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CITY OF BATTLE GROUND
 LODGING TAX FUND

REVENUE 108-0000-313-31-00 (CASH BASIS)

	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Jan	1,496.74	-	1,660.56	1,769.66	2,589.52	1,918.72	1,918.72	2,382.80	2,307.18	3,691.32	4,046.67	4,623.22	356.64
Feb	1,982.62	1,728.60	3,033.36	1,396.06	1,459.32			2,648.56	2,995.36	2,906.28	3,897.72	4,536.16	1,153.86
March	1,721.66	-	-	-	-	1,754.94	1,761.20	2,460.78	2,900.90	2,880.70	4,115.50	3,954.06	
Apr	1,251.02	2,216.54	-	1,124.36	2,671.26		1,653.32	1,977.60	3,330.24	6.72	4,318.00	609.56	
May	-	-	3,281.68	1,094.06	1,250.58	4,830.58	1,296.52	26.48	4,245.42	7,593.91	5,189.84	-	
Jun	3,212.72	-	1,447.88	987.60	1,927.06	1,970.92	4,284.00	5,047.52	4,136.28	4,181.38	4,397.88	2,974.82	
Jul	1,599.98	2,084.52	1,599.34	1,397.18	-	2,175.56	2,683.92	3,113.68	4,456.76	5,070.66	4,798.65	6,974.36	
Aug	-	1,799.52	1,740.74	1,504.46	3,720.66	2,284.08	2,925.94	3,886.42	5,282.54	6,269.22	6,371.00	5,859.08	
Sep	2,424.24	2,130.80	1,887.60	3,502.52	2,708.68		3,964.12	4,144.46	5,594.16	6,785.92	7,456.18	5,085.02	
Oct	-		2,094.96	2,194.92	3,447.20	7,346.00	3,905.80	4,555.00	6,109.36	6,466.46	7,134.32	5,639.10	
Nov	2,196.22	4,429.64	2,161.92	2,221.94	3,267.76	2,941.92	3,178.78	3,465.28	4,332.90	4,737.20	5,897.92	5,570.04	
Dec	4,042.68	2,174.84	2,087.06	2,276.40	2,826.16	2,452.40	2,907.66	3,561.14	3,759.30	4,339.13	5,556.14	847.10	
	\$ 19,927.88	\$ 16,564.46	\$ 20,995.10	\$ 19,469.16	\$ 25,868.20	\$ 27,675.12	\$ 30,479.98	\$ 37,269.72	\$ 49,450.40	\$ 54,928.90	\$ 63,179.82	\$ 46,672.52	\$ 1,510.50
					Interest	691.32	878.82	859.19	1,045.18	2,207.27	5,333.60	2,876.20	122.77
					Total	\$ 26,559.52	\$ 28,553.94	\$ 31,339.17	\$ 38,314.90	\$ 50,929.00	\$ 57,136.17	\$ 68,513.42	\$ 49,548.72
					Budget				35,000.00	36,000.00	50,000.00	50,500.00	51,005.00

ACTUAL EXPENDITURES 108-0000-557-30-41	2013	2014	2015	2016	2017	2018	2019	2020	2021
Battle Ground Chamber of Commerce (Passport)									
Passport Program	22,638.16	4,146.36							
Geocoins						1,483.00			
Best Western - Advertising		10,298.89							
DigiTouch Media			766.35						
Expedia Travel Ads			6,000.00					1,800	
Holiday Package Advertising				2,500.00		3,000.00	3,000.00		
Lafromboise Communications			277.20						
Lamar Companies - Bulletins				3,948.00	11,700.00		6,000.00		
Milestone				8,093.70	8,791.60	11,219.00	13,463.40	13,463	1,122
Oregonian Media Group - Holiday Train			2,748.52						
Pamplin Media Group - Holiday Events Guide			938.33	2,496.66					
StoreyCo, Inc. - brochures for rest areas		900.00	900.00						
The Daily News (Longview)			2,094.06	739.00	530.00	270.00			
The Register-Guard - Romance Package			498.60						
WSDOT Motorist Signs	1,047.00	1,047.00	1,047.00	1,047.00	1,047.00	1,047.00	1,047.00	1,047	1,047
Subtotal	1,047.00	12,245.89	15,270.06	18,824.36	22,068.60	15,536.00	23,510.40	16,310	2,169
Get Bold Events									
North County Wine Run				6,000.00	5,500.00				
Resolution Run							1,500.00	2,000.00	2,500.00
General Federation of Women't Clubs									
Ladybug Bazaar - Advertising						335.00	465.00	0	0
Battle Ground Art Alliance							970.00		
Transfer to general fund (Harvest Days)	295.00		5,000.00	5,000.00	6,464.00	7,000.00	7,000.00	0	0
Total	\$ 23,980.16	\$ 16,392.25	\$ 20,270.06	\$ 29,824.36	\$ 34,032.60	\$ 24,354.00	\$ 33,445.40	\$ 18,310.40	\$ 4,668.95
Budget					\$ 36,000.00	\$ 40,000.00	\$ 33,500.00	\$ 51,106.00	\$ 51,107.00

108-0000-111-10-99 Cash Balance \$ 113,961.09 \$ 128,100.16 \$ 139,314.34 \$ 148,588.42 \$ 164,323.05 \$ 196,600.81 \$ 242,594.18 \$ 267,821.44 \$ 264,785.76