



AGENDA LODGING TAX ADVISORY COMMITTEE

DATE: June 7, 2021

TIME: 4:00 pm – 4:30 pm

PLACE: This meeting will be conducted via ZOOM. Any member of the public wishing to attend the meeting virtually may do so by logging onto <https://us02web.zoom.us/j/89118039713> or by calling 1-253-215-8782, enter the meeting ID no. 89118039713 and follow the instructions. Zoom will allow all committee members, staff, and members of the public to hear all individuals who are participating in the meeting. Members of the public, please mute your phone upon joining.

LTAC: Brian Munson, Chair, City of Battle Ground Council
Al Patel, Best Western
Mar Meyerhoefer, Airbnb
Wayne Rivers, Chamber of Commerce
Elba Benzler, Get Bold Events

AGENDA ITEMS:

1. Review and approval of minutes for March 8, 2021
2. Review of accounts payable
 - Best Western advertising - \$2,243.90 (approved as part of 21 budget)
3. Cash Balance - \$271,934 as of 6.2.21
4. Old Business
 - None.
5. New/Other Business
 - 2022 application open and closes August 31, applications will be brought forward at our next meeting in September
 - 2020 JLARC report submitted
 - Harvest Days 2021 scheduled to occur for 2021
6. Next Committee Meeting: September 13, 2021

- This institution is an equal opportunity provider and employer.
- Información será traducida al español a petición de cityclerk.info@cityofbg.org.
- Информация имеется на русском языке по запросу на cityclerk.info@cityofbg.org.
- 如需相关信息的中文版本, 请来函索取 : cityclerk.info@cityofbg.org
- Za informacije na bosanskom jeziku obratite se na adresu cityclerk.info@cityofbg.org
- Ang impormasyon ay makukuha sa Tagalog sa pamamagitan ng kahilingan sa cityclerk.info@cityofbg.org
- Gửi yêu cầu nhận thông tin sẵn có bằng tiếng Việt đến cityclerk.info@cityofbg.org



MINUTES LODGING TAX ADVISORY COMMITTEE

DATE: March 8, 2021

TIME: 4:00 pm – 4:30 pm Meeting called to order at 4:03pm and concluded at 4:25pm

PLACE: This meeting will be conducted via ZOOM. Any member of the public wishing to attend the meeting virtually may do so by logging onto <https://us02web.zoom.us/j/86547230693> or by calling 1-253-215-8782, enter the meeting ID no. 86547230693 and follow the instructions. Zoom will allow all committee members, staff, and members of the public to hear all individuals who are participating in the meeting. Members of the public, please mute your phone upon joining.

LTAC: Brian Munson, Chair, City of Battle Ground Council - present
Al Patel, Best Western - present
Mar Meyerhoefer, Airbnb - present
Wayne Rivers, Chamber of Commerce - absent
Elba Benzler, Get Bold Events - absent

AGENDA ITEMS:

1. Review and approval of minutes for September 14, 2020 – moved by Mr. Patel and seconded by Mr. Munson to approve passed unanimously
2. Review of accounts payable - Finance Director Meagan Lowery went over the accounts payable items for the lodging tax fund as authorized by the committee and council previously
 - Best Western advertising - \$13,463.40 (approved as part of 20 budget)
 - Whisper Community for 2021 Resolution Run - \$2,500 (approved as part of 21 budget)
 - Best Western advertising and highway sign - \$2,168.95 (approved as part of 21 budget)
3. Cash Balance - \$264,786 as of 2.28.21 – Ms. Lowery presented the cash balance and financial report to the committee
4. Old Business
 - None.
5. New/Other Business
 - 2020 year in review – Ms. Lowery went through the events cancelled for 2020 due to pandemic, Harvest Days, Ladybug bazaar, and community events. Resolution Run and Best Western advertising were only events to occur/be reimbursed in 2020. Discussed 2021 is likely to be similar depending on state guidelines/mandates for closures.
 - JLARC Reporting due May 15 – reporting has yet to be completed but info has been received to do so.

- Mr. Patel brought up future funding opportunities for the hotels/Airbnb to request for 2020 since other events have been cancelled. Ms. Lowery said we could review additional applications at the next committee meeting in June.

6. Next Committee Meeting: June 7, 2021

- This institution is an equal opportunity provider and employer.
- Información será traducida al español a petición de cityclerk.info@cityofbg.org.
- Информация имеется на русском языке по запросу на cityclerk.info@cityofbg.org.
- 如需相关信息的中文版本, 请来函索取 : cityclerk.info@cityofbg.org
- Za informacije na bosanskom jeziku obratite se na adresu cityclerk.info@cityofbg.org
- Ang impormasyon ay makukuha sa Tagalog sa pamamagitan ng kahilingan sa cityclerk.info@cityofbg.org
- Gửi yêu cầu nhận thông tin sẵn có bằng tiếng Việt đến cityclerk.info@cityofbg.org

CITY OF BATTLE GROUND
LODGING TAX FUND

REVENUE 108-0000-313-31-00 (CASH BASIS)

	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	
Jan	1,496.74	-	1,660.56	1,769.66	2,589.52	1,918.72	1,918.72	2,382.80	2,307.18	3,691.32	4,046.67	4,623.22	356.64	
Feb	1,982.62	1,728.60	3,033.36	1,396.06	1,459.32			2,648.56	2,995.36	2,906.28	3,897.72	4,536.16	1,153.86	
March	1,721.66	-	-	-	-	1,754.94	1,761.20	2,460.78	2,900.90	2,880.70	4,115.50	3,954.06	687.74	
Apr	1,251.02	2,216.54	-	1,124.36	2,671.26		1,653.32	1,977.60	3,330.24	6.72	4,318.00	609.56	3,925.64	
May	-	-	3,281.68	1,094.06	1,250.58	4,830.58	1,296.52	26.48	4,245.42	7,593.91	5,189.84	-	4,474.68	
Jun	3,212.72	-	1,447.88	987.60	1,927.06	1,970.92	4,284.00	5,047.52	4,136.28	4,181.38	4,397.88	2,974.82		
Jul	1,599.98	2,084.52	1,599.34	1,397.18	-	2,175.56	2,683.92	3,113.68	4,456.76	5,070.66	4,798.65	6,974.36		
Aug	-	1,799.52	1,740.74	1,504.46	3,720.66	2,284.08	2,925.94	3,886.42	5,282.54	6,269.22	6,371.00	5,859.08		
Sep	2,424.24	2,130.80	1,887.60	3,502.52	2,708.68		3,964.12	4,144.46	5,594.16	6,785.92	7,456.18	5,085.02		
Oct	-	-	2,094.96	2,194.92	3,447.20	7,346.00	3,905.80	4,555.00	6,109.36	6,466.46	7,134.32	5,639.10		
Nov	2,196.22	4,429.64	2,161.92	2,221.94	3,267.76	2,941.92	3,178.78	3,465.28	4,332.90	4,737.20	5,897.92	5,570.04		
Dec	4,042.68	2,174.84	2,087.06	2,276.40	2,826.16	2,452.40	2,907.66	3,561.14	3,759.30	4,339.13	5,556.14	847.10		
	\$ 19,927.88	\$ 16,564.46	\$ 20,995.10	\$ 19,469.16	\$ 25,868.20	\$ 27,675.12	\$ 30,479.98	\$ 37,269.72	\$ 49,450.40	\$ 54,928.90	\$ 63,179.82	\$ 46,672.52	\$ 10,598.56	
					Interest	691.32	878.82	859.19	1,045.18	1,478.60	2,207.27	5,333.60	2,876.20	426.51
					Total	\$ 26,559.52	\$ 28,553.94	\$ 31,339.17	\$ 38,314.90	\$ 50,929.00	\$ 57,136.17	\$ 68,513.42	\$ 49,548.72	\$ 11,025.07
					Budget				35,000.00	36,000.00	50,000.00	50,500.00	51,005.00	

ACTUAL EXPENDITURES 108-0000-557-30-41	2013	2014	2015	2016	2017	2018	2019	2020	2021
Battle Ground Chamber of Commerce (Passport)									
Passport Program	22,638.16	4,146.36							
Geocoins						1,483.00			
Best Western - Advertising		10,298.89							
Digitouch Media			766.35						
Expedia Travel Ads			6,000.00					1,800	
Holiday Package Advertising				2,500.00		3,000.00	3,000.00		
Lafromboise Communications			277.20						
Lamar Companies - Bulletins				3,948.00	11,700.00		6,000.00		
Milestone				8,093.70	8,791.60	11,219.00	13,463.40	13,463	3,366
Oregonian Media Group - Holiday Train			2,748.52						
Pamplin Media Group - Holiday Events Guide			938.33	2,496.66					
StoreyCo, Inc. - brochures for rest areas		900.00	900.00						
The Daily News (Longview)			2,094.06	739.00	530.00	270.00			
The Register-Guard - Romance Package			498.60						
WSDOT Motorist Signs	1,047.00	1,047.00	1,047.00	1,047.00	1,047.00	1,047.00	1,047.00	1,047	1,047
Subtotal	1,047.00	12,245.89	15,270.06	18,824.36	22,068.60	15,536.00	23,510.40	16,310	4,413
Get Bold Events									
North County Wine Run				6,000.00	5,500.00				
Resolution Run							1,500.00	2,000.00	
Whisper Community									
Resolution Run									2,500.00
General Federation of Women't Clubs									
Ladybug Bazaar - Advertising						335.00	465.00	0	0
Battle Ground Art Alliance							970.00		
Transfer to general fund (Harvest Days)	295.00		5,000.00	5,000.00	6,464.00	7,000.00	7,000.00	0	0
Total	\$ 23,980.16	\$ 16,392.25	\$ 20,270.06	\$ 29,824.36	\$ 34,032.60	\$ 24,354.00	\$ 33,445.40	\$ 18,310.40	\$ 6,912.85
Budget					\$ 36,000.00	\$ 40,000.00	\$ 33,500.00	\$ 51,106.00	\$ 51,107.00

108-0000-111-10-99 Cash Balance \$ 113,961.09 \$ 128,100.16 \$ 139,314.34 \$ 148,588.42 \$ 164,323.05 \$ 196,600.81 \$ 242,594.18 \$ 267,821.44 \$ 264,785.76