



AGENDA LODGING TAX ADVISORY COMMITTEE

CANCELLED

DATE: June 13, 2022

TIME: 4:30 pm – 5:00 pm

PLACE: This meeting will be conducted via ZOOM. Any member of the public wishing to attend the meeting virtually may do so by logging onto <https://us02web.zoom.us/j/85676309688> or by calling 1-253-215-8782, enter the meeting ID no. 85676309688 and passcode 211339 and follow the instructions. Zoom will allow all committee members, staff, and members of the public to hear all individuals who are participating in the meeting. Members of the public, please mute your phone upon joining.

LTAC: Shane Bowman, Chair, City of Battle Ground Council
Al Patel, Best Western
Mar Meyerhoefer, Airbnb
Wayne Rivers, Chamber of Commerce
Elba Benzler, Get Bold Events

AGENDA ITEMS:

1. Review and approval of minutes for December 13, 2021 and April 25, 2022
2. Review of accounts payable
 - Battle Ground Festivals – 2021 Harvest Days \$18,675.90
 - Best Western – 2021 advertising \$4,671.95
 - Best Western – 2022 advertising \$18,819.75
 - Whisper Community – 2022 Resolution Run \$2,500
3. Cash Balance - \$294,132 as of 6.6.22
4. Old Business
 - Pig Jam 2022 application approved by city council
 - Harvest Days 2022 additional funding approved by city council
5. New/Other Business
 - JLARC report submitted for 2021 activities
 - Applications for 2023 lodging activities will be open June 27th- August 31st
6. Next Committee Meeting: September 12, 2022
 - This institution is an equal opportunity provider and employer.
 - Información será traducida al español a petición de cityclerk.info@cityofbg.org.

- Информација имається на русском языке по запусу на cityclerk.info@cityofbg.org.
- 如需相关信息的中文版本, 请来函索取 : cityclerk.info@cityofbg.org
- Za informacije na bosanskom jeziku obratite se na adresu cityclerk.info@cityofbg.org
- Ang impormasyon ay makukuha sa Tagalog sa pamamagitan ng kahilingan sa cityclerk.info@cityofbg.org
- Gửi yêu cầu nhận thông tin sẵn có bằng tiếng Việt đến cityclerk.info@cityofbg.org



MINUTES – SPECIAL MEETING LODGING TAX ADVISORY COMMITTEE

DATE: April 25, 2022

TIME: 4:30 pm – 5:00 pm 4:32pm called meeting to order adjourned 4:53 pm

PLACE: This meeting will be conducted via ZOOM. Any member of the public wishing to attend the meeting virtually may do so by logging onto <https://us02web.zoom.us/j/87610257695> or by calling 1-253-215-8782, enter the meeting ID no. 87610257695 and passcode 502803 and follow the instructions. Zoom will allow all committee members, staff, and members of the public to hear all individuals who are participating in the meeting. Members of the public, please mute your phone upon joining.

LTAC: Shane Bowman, Chair, City of Battle Ground Council (present)
Al Patel, Best Western (present)
Mar Meyerhoefer, Airbnb (present)
Wayne Rivers, Chamber of Commerce (present)
Elba Benzler, Get Bold Events (present)

AGENDA ITEMS:

1. Review Battle Ground Festival's additional Harvest Days funding request. Committee discussed the funding request with Shane Bowman providing additional details. Mar Meyerhoefer made a motion to approve the funding request and Wayne Rivers seconded the motion. Shane Bowman abstained from the vote as he is on the Battle Ground Festival Committee. Vote passed unanimously.
2. Next Committee Meeting: June 13, 2022
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CITY OF BATTLE GROUND
LODGING TAX FUND

REVENUE 108-0000-313-31-00 (CASH BASIS)

	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Jan	1,496.74	-	1,660.56	1,769.66	2,589.52	1,918.72	1,918.72	2,382.80	2,307.18	3,691.32	4,046.67	4,623.22	356.64	6,974.55
Feb	1,982.62	1,728.60	3,033.36	1,396.06	1,459.32			2,648.56	2,995.36	2,906.28	3,897.72	4,536.16	1,153.86	6,905.56
March	1,721.66	-	-	-	-	1,754.94	1,761.20	2,460.78	2,900.90	2,880.70	4,115.50	3,954.06	687.74	6,376.61
Apr	1,251.02	2,216.54	-	1,124.36	2,671.26		1,653.32	1,977.60	3,330.24	6.72	4,318.00	609.56	3,925.64	6,837.32
May	-	-	3,281.68	1,094.06	1,250.58	4,830.58	1,296.52	26.48	4,245.42	7,593.91	5,189.84	-	4,474.68	8,476.18
Jun	3,212.72	-	1,447.88	987.60	1,927.06	1,970.92	4,284.00	5,047.52	4,136.28	4,181.38	4,397.88	2,974.82	5,862.32	
Jul	1,599.98	2,084.52	1,599.34	1,397.18	-	2,175.56	2,683.92	3,113.68	4,456.76	5,070.66	4,798.65	6,974.36	5,929.28	
Aug	-	1,799.52	1,740.74	1,504.46	3,720.66	2,284.08	2,925.94	3,886.42	5,282.54	6,269.22	6,371.00	5,859.08	6,548.14	
Sep	2,424.24	2,130.80	1,887.60	3,502.52	2,708.68		3,964.12	4,144.46	5,594.16	6,785.92	7,456.18	5,085.02	11,017.86	
Oct	-	-	2,094.96	2,194.92	3,447.20	7,346.00	3,905.80	4,555.00	6,109.36	6,466.46	7,134.32	5,639.10	9,889.65	
Nov	2,196.22	4,429.64	2,161.92	2,221.94	3,267.76	2,941.92	3,178.78	3,465.28	4,332.90	4,737.20	5,897.92	5,570.04	8,207.74	
Dec	4,042.68	2,174.84	2,087.06	2,276.40	2,826.16	2,452.40	2,907.66	3,561.14	3,759.30	4,339.13	5,556.14	847.10	8,200.95	
	\$ 19,927.88	\$ 16,564.46	\$ 20,995.10	\$ 19,469.16	\$ 25,868.20	\$ 27,675.12	\$ 30,479.98	\$ 37,269.72	\$ 49,450.40	\$ 54,928.90	\$ 63,179.82	\$ 46,672.52	\$ 66,254.50	\$ 35,570.22
				Interest	691.32	878.82	859.19	1,045.18	1,478.60	2,207.27	5,333.60	2,876.20	789.55	419.89
				Total	\$ 26,559.52	\$ 28,553.94	\$ 31,339.17	\$ 38,314.90	\$ 50,929.00	\$ 57,136.17	\$ 68,513.42	\$ 49,548.72	\$ 67,044.05	\$ 35,990.11
				Budget					35,000.00	36,000.00	50,000.00	50,500.00	51,005.00	51,006.00

ACTUAL EXPENDITURES 108-0000-557-30-41	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Battle Ground Chamber of Commerce (Passport)										
Passport Program	22,638.16	4,146.36								
Geocoins						1,483.00				
Best Western - Advertising		10,298.89								
DigiTouch Media			766.35							
Expedia Travel Ads			6,000.00					1,800.00	4,000.00	7,300.00
Holiday Package Advertising				2,500.00		3,000.00	3,000.00			
Lafromboise Communications			277.20							
Lamar Companies - Bulletins				3,948.00	11,700.00		6,000.00			
Milestone				8,093.70	8,791.60	11,219.00	13,463.40	13,463.40	13,463.00	5,609.75
Oregonian Media Group - Holiday Train			2,748.52							
Pamplin Media Group - Holiday Events Guide			938.33	2,496.66					7,550.00	4,863.00
StoreyCo, Inc. - brochures for rest areas		900.00	900.00							
The Daily News (Longview)			2,094.06	739.00	530.00	270.00				
The Register-Guard - Romance Package			498.60							
WSDOT Motorist Signs	1,047.00	1,047.00	1,047.00	1,047.00	1,047.00	1,047.00	1,047.00	1,047.00	1,047.00	1,047.00
Subtotal	1,047.00	12,245.89	15,270.06	18,824.36	22,068.60	15,536.00	23,510.40	16,310.40	26,060.00	18,819.75
Get Bold Events										
North County Wine Run				6,000.00	5,500.00					
Resolution Run							1,500.00	2,000.00		
Whisper Community										
Resolution Run									2,500.00	2,500.00
General Federation of Women't Clubs										
Ladybug Bazaar - Advertising						335.00	465.00	-	-	-
Battle Ground Art Alliance							970.00			
Battle Ground Festival Association									18,675.90	
Transfer to general fund (Harvest Days)	295.00		5,000.00	5,000.00	6,464.00	7,000.00	7,000.00	-	8,547.02	
Total	\$ 23,980.16	\$ 16,392.25	\$ 20,270.06	\$ 29,824.36	\$ 34,032.60	\$ 24,354.00	\$ 33,445.40	\$ 18,310.40	\$ 55,782.92	\$ 21,319.75
Budget					\$ 36,000.00	\$ 40,000.00	\$ 33,500.00	\$ 51,106.00	\$ 51,107.00	\$ 51,107.00

108-0000-111-10-99 Cash Balance \$ 113,961.09 \$ 128,100.16 \$ 139,314.34 \$ 148,588.42 \$ 164,323.05 \$ 196,600.81 \$ 242,594.18 \$ 267,821.44 \$ 286,049.76 \$ 294,132.43