

MINUTES

LODGING TAX ADVISORY COMMITTEE



4:20pm

DATE: June 7, 2021

TIME: 4:00 pm – 4:30 pm meeting called to order at 4:05pm and ended at

PLACE: This meeting will be conducted via ZOOM. Any member of the public wishing to attend the meeting virtually may do so by logging onto <https://us02web.zoom.us/j/89118039713> or by calling 1-253-215-8782, enter the meeting ID no. 89118039713 and follow the instructions. Zoom will allow all committee members, staff, and members of the public to hear all individuals who are participating in the meeting. Members of the public, please mute your phone upon joining.

LTAC: Brian Munson, Chair, City of Battle Ground Council - present
Al Patel, Best Western - present
Mar Meyerhoefer, Airbnb - present
Wayne Rivers, Chamber of Commerce -present
Elba Benzler, Get Bold Events - present

AGENDA ITEMS:

1. Review and approval of minutes for March 8, 2021 – Moved by Wayne Rivers, seconded by Elba Benzler, passed unanimously
2. Review of accounts payable
 - Best Western advertising - \$2,243.90 (approved as part of 21 budget) – Finance Director Meagan Lowery presented the Accounts Payable item
3. Cash Balance - \$271,934 as of 6.2.21 - Finance Director Meagan Lowery presented the financial report for the Lodging Tax Fund
4. Old Business
 - None.
5. New/Other Business
 - 2022 application open and closes August 31, applications will be brought forward at our next meeting in September – Finance Director Meagan Lowery presented this timeline to the committee
 - 2020 JLARC report submitted
 - Harvest Days 2021 scheduled to occur for 2021 – Battle Ground Festival Association submitted an addendum to their original 2021 application for \$5,000 for the additional COVID-19 requirements they have to adhere to. Discussion amongst the committee members ensued, the main concern being these expenditures are not advertising/promotion related and the committee questioned the allow ability of

lodging tax funds for these items. Brian Munson made a motion to approve the application, Wayne Rivers seconded. In a roll call vote, Al Patel voted against, Wayne Rivers voted for, Elba Benzler, voted against, Brian Munson voted for, and Mar Meyerhoefer abstained. The motion failed to have a majority, 3 votes, to move forward to Council approval as required by state law.

6. Next Committee Meeting: September 13, 2021

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