


# Old Town Sub-Area Plan

## Downtown Revitalization Project

*Creating a vibrant future for historic "Old Town" Battle Ground*

## OVERVIEW

Battle Ground's "Old Town" District, situated along East Main Street, symbolizes the heart and historic center of our City. Main Street's aging infrastructure, narrow sidewalks, and overhead utilities have collectively compromised Main Street's ability to function as a pedestrian-friendly destination, and negatively impacting the quality of "Old Town" Battle Ground.

The objective of this project is to prepare a detailed plan and implementation strategy with actionable steps specifically focused on the revitalization of "Old Town". Improvements expected to be included the plan are rebuilding Main Street, directing necessary investments in stormwater management and promoting investment in existing and new downtown businesses, housing, and public gathering places.

## PROJECT FOCUS

**Transportation**
Supporting vehicle & pedestrian traffic

**Utilities**
Plan for underground utilities along Main St.

**Business Support**
Encouraging continued success & future business opportunities

**Infill**
Explore infill & redevelopment options; business/housing

**Architecture**
Considering design elements & storefront presentation

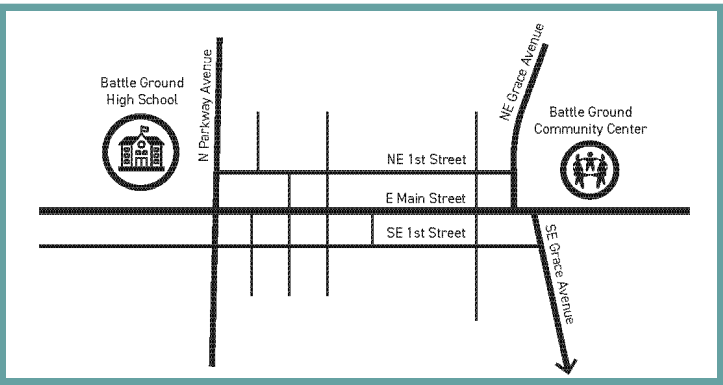
**Stormwater**
Stormwater Management Plan, consider green streets opportunities

**Wayfinding**
Coordinated wayfinding & parking strategy

**Implementation**
Define 5-Year implementation plan

## PROJECT AREA

The "Old Town" District is the historic commercial heart of Battle Ground, located along East Main Street spanning from Parkway Avenue, east to Fairgrounds Avenue, and anchored by Battle Ground High School and the Battle Ground Community Center and Fairground Park.



# Old Town Sub-Area Plan

## Downtown Revitalization Project




## COMMUNITY ENGAGEMENT

Community involvement is critical to the development of a plan that is both thoughtful and viable towards building a more vibrant "Old Town". The City and First Forty Feet will rely on community feedback and sentiments regarding a vision for "Old Town" and design concepts for Main Street, potential infill development, public gathering, transportation, wayfinding, and parking through outreach and engagement at key milestones.



We are eager to establish various community stakeholder groups that will be essential in informing the City throughout the process, including:

### Project Advisory Group

Project Advisory Group: Partners from the community that will be key in providing guidance and feedback to City staff and our consultants through periodic meetings.



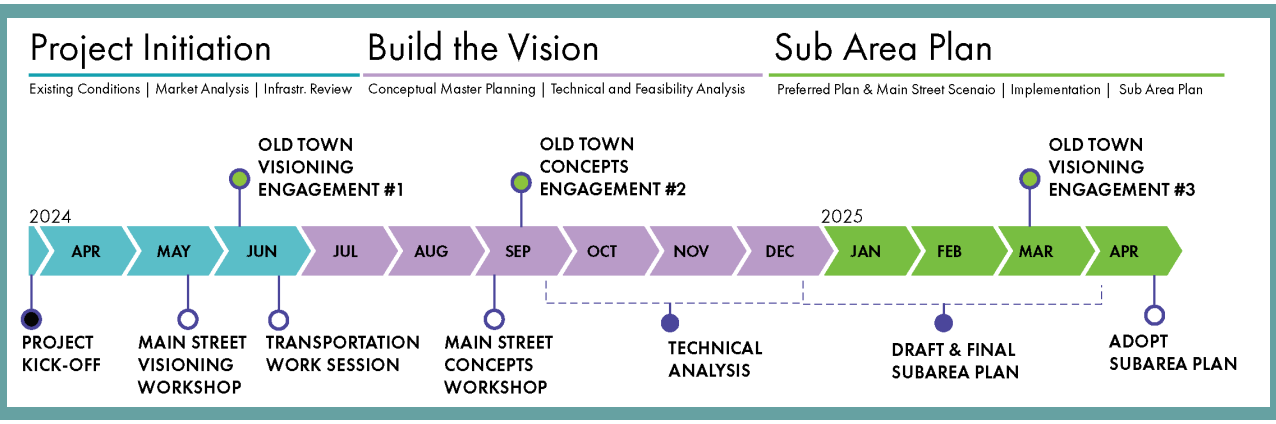

### Technical Advisory Group

Technical Advisory Group: Key staff and partner organizations that will provide technical review and feedback on the project needs, including focus areas such as transportation.

### Downtown Businesses

Downtown Business: Interested parties from the "Old Town" business district that provide insight and recommendations throughout the plan development process.

## PROJECT TIMELINE:




**PROJECT CONTACTS**

City of Battle Ground
Kristin Lehto
Community Development Director
kristin.lehto@cityofbg.org
360.342.5045

First Forty Feet (Consultant)
Jason Graf
Project Manager
jason@firstfortyfeet.com
503.890.6755

**CONNECT WITH US**

SCAN
SCAN