Navigators

12 community members serve as the project's steering committee – the *Navigators*. These dedicated volunteers, representing a broad cross-section of the community, led the vision and planning process. The Navigators have been asked to continue to oversee and advise implementation.

Max Ault
Mike Brown
Josie Calderon
Elizabeth Cerveny
Tim Gaughan
Denise Hays
Ryan Kurtz
Stacy Kysar
Ryan Moor
Rick Sawczuk
Tim Schauer
Kevin Tapani

BATTLE GROUND ROADMAP NAVIGATORS



Navigators and others who worked on the Battle Ground Roadmap

Next Steps



The Battle Ground Roadmap vision and action plan provides a foundation for the City of Battle Ground's next steps.

Learn More

To learn more or to get involved visit:
www.cityofbg.org/BG-Roadmap
– or –
Contact: Erin Erdman, Acting City Manager, erin.erdman@cityofbg.org / 360-342-5044

THE CITY OF BATTLE GROUND

BATTLE GROUND ROADMAP

December 2018



Overview

The City of Battle Ground has developed a community vision and action plan designed to chart a direction for the City's future. A group of citizen volunteers—the *Navigators*—guided the work to create this shared vision for Battle Ground's future. It is based on core community values and the results will guide City policy and align resources accordingly.

Steps in Battle Ground's vision process

- ✓ The project began with a comprehensive analysis of the area's demographic and economic trends.
- ✓ Interviews with community leaders identified shared values and opportunities.
- ✓ More than 2,000 area residents responded to a direction-setting survey.
- ✓ 60+ community members participated in an interactive open house to review the initial set of "Big Ideas."

What's next?

- ✓ Many priority projects (described inside) will become City of Battle Ground initiatives; some will begin right away in 2019.
- ✓ Other community driven priorities will be implemented over time, requiring ongoing support of the City and other key partners.

Action Plan Priorities

City Initiatives

Led by the City of Battle Ground

Old Town Revitalization

PROSPERITY

Promote ongoing revitalization of Old Town Battle Ground as the traditional heart of the community.



Interconnected Trail Network

WELL-BEING

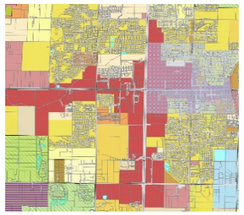
Build a network of trails, bikeways, sidewalks and paths that connect residents and visitors to the greater outdoors and in-town destinations.



City Planning Districts

GROWTH

Establish a new system of planning districts covering the entire city, and update Battle Ground's Comprehensive Plan to reflect the future vision.



BG GreenPlan

WELL-BEING

Create a master plan for Battle Ground's parks and recreation resources of the future.



Future Jobs & Industry

PROSPERITY

Create a comprehensive economic strategy that includes new jobs, targeted sectors and their locations.



Branding Battle Ground

IDENTITY

Update the City's logo and create a marketing campaign that targets business recruitment and tourism, and establishes the long-term community identity.



Focus Areas



Community members identified five focus areas for the Battle Ground Roadmap vision.

Community Driven

Community members champion actions with support from the City and other partners



Successful School System

COMMUNITY

Support the broad-based community leadership essential to a successful public school system.



School District Site Redevelopment

WELL-BEING

Plan for the eventual redevelopment of the Battle Ground High School campus to accommodate a new city center.



Activity Centers & Gathering Places

COMMUNITY

Develop new—and expand existing—spaces that contribute to quality of life: an expanded Community Center, new YMCA/aquatics center, library and more parks and gathering places.

Community driven priorities—schools, YMCA/aquatics center, more parks and gathering places—will rely on local leadership and support.

Community Vision Statement

OUR VISION for Battle Ground is a vibrant, growing city that offers an unsurpassed quality of life for all residents, embracing its history, traditions and diversity. We celebrate our location at the foot of the Cascade Mountains, exploring and recreating in our natural surroundings. We value our exemplary education system that inspires excellence and innovation. Our economy is dynamic and diversified, with time-honored trades thriving alongside new, leading edge companies. Our downtown district cultivates a flourishing artisan community of distinctive restaurants, entertainment, arts and crafts. Our community centers and open spaces provide unique places for people to gather and connect year-round. Our neighborhood districts create a sense of identity, belonging and well being, while our entire city is enhanced and connected by a network of pedestrian walkways, bike trails, and public transit. **This is Battle Ground – and why we choose to call it home.**